



# THE HIDDEN GENIUS PROJECT END-OF-SUMMER CELEBRATIONS

## SPONSORSHIP OPPORTUNITIES

OAKLAND & RICHMOND (CA)  
DETROIT // CHICAGO // BALTIMORE  
LOS ANGELES // ATLANTA



# #REVEALINGGENIUS NATIONWIDE

**7 IMMERSION  
PROGRAM SITES**

**10,300+ YOUTH  
SERVED**

**772,800+ HOURS OF  
DIRECT SERVICE**

The Hidden Genius Project End of Summer Celebration is the unique opportunity to see our Geniuses shine as they demonstrate what they have learned over the course of their participation in our award-winning 15-month Intensive Immersion Program. Some of the skills our brilliant Geniuses develop over the course of their programming include:

- Learn to build their own websites using HTML and CSS
- Build final software (gaming, artificial intelligence, mobile apps) and business projects
- Solve a community problem using technology
- Create a prototype for industry review leveraging Flutter and/or Ruby and Ruby on Rails
- Practice their pitch and incorporate peer and mentor feedback
- Hone their public speaking and leadership skills
- Establish healthy peer relationships
- Build trust with their mentors and community

Your sponsorship supports several nights of genuine innovation as we celebrate the hard work and potential of our young Geniuses from cohorts past and present. We are seeking sponsors who deeply believe in The Hidden Genius Project and are committed to investing in the success of our Geniuses.

**#REVEALINGGENIUS**  
SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP LEVELS

LEVEL OF SUPPORT	VISIONARY \$100,000	ACCELERATOR \$50,000	TRAILBLAZER \$25,000	PATHFINDER \$10,000
LOGO ON PARTNER PAGE	X	X	X	X
LOGO ON EVENT PAGE	X	X	X	X
LOGO ON OFFICIAL EVENT BANNER	X	X	X	X
ACKNOWLEDGEMENT DURING EVENT	X	X	X	X
VISUAL SLIDE DURING EVENT	X	X	X	
RECOGNITION IN E-NEWSLETTER	LOGO + FEATURE	LOGO	LOGO	
VIP SEATING AT EVENT	10 GUESTS	5 GUESTS	3 GUESTS	
WEEKLY SOCIAL MEDIA RECOGNITION	X	X		
EVENT PRESS RELEASE MENTION	X	X		
20-SECOND/AD VIDEO DURING EVENT	X			

Sponsorship includes acknowledgement for Tech Slam, Brothers Code and End of Summer Celebrations across all sites.

## OUR MISSION

TheHiddenGenius Project trains and mentors Black male youth in technology creation, entrepreneurship, and leadership skills to transform their lives and communities.

