



THE  
**HIDDEN  
GENIUS**  
PROJECT

# END-OF-SUMMER CELEBRATION

**SPONSORSHIP OPPORTUNITIES**

SEPTEMBER 2021 // HYBRID FORMAT  
OAKLAND & LOS ANGELES, CA

\*EVENT DETAILS SUBJECT TO CHANGE



END OF SUMMER CELEBRATION | SEPTEMBER 2021

# SPONSORSHIP LEVELS

LEVEL OF SUPPORT	VISIONARY \$100,000	ACCELERATOR \$50,000	TRAILBLAZER \$25,000	PATHFINDER \$10,000
LOGO ON PARTNER PAGE	X	X	X	X
LOGO ON EVENT PAGE	X	X	X	X
LOGO ON OFFICIAL EVENT BANNER	X	X	X	X
ACKNOWLEDGEMENT DURING EVENT	X	X	X	X
VISUAL SLIDE DURING EVENT	X	X	X	
RECOGNITION IN E-NEWSLETTER	LOGO + FEATURE	LOGO	LOGO	
WEEKLY SOCIAL MEDIA RECOGNITION	X	X		
EVENT PRESS RELEASE MENTION	X	X		
30-SECOND AD/VIDEO DURING EVENT	X			

## OUR MISSION

The Hidden Genius Project trains and mentors Black male youth in technology creation, entrepreneurship, and leadership skills to transform their lives and communities.



# CELEBRATING GROWTH AND IMPACT

**7,600+** YOUTH SERVED **442,400+** HOURS OF DIRECT SERVICE

The Hidden Genius Project End of Summer Celebration is the chance to see our Geniuses shine as they demonstrate what they have learned over the course of their participation in our 15-month Intensive Immersion Program across our Oakland, Richmond, and Los Angeles cohorts. Some of the skills our Hidden Geniuses develop over the course of their programming include:

- Learn to build their own websites using HTML and CSS
- Build final software and business projects
- Solve a community problem using technology
- Create a prototype for industry review leveraging Flutter and/or Ruby and Ruby on Rails
- Practice their pitch and incorporate peer and mentor feedback
- Hone their public speaking skills
- Establish healthy peer relationships
- Build trust with their mentors and community

Your sponsorship supports a night of genuine innovation as we celebrate the brilliance and hard work of our young Geniuses from cohorts past and present. We are seeking sponsors who believe in The Hidden Genius Project and are committed to investing in the success of our Geniuses.

**#REVEALINGGENIUS**  
**SPONSORSHIP OPPORTUNITIES**

