Virtual College Info Night - Increase in Genius and partner attendance utilizing new Zoom Features to emulate the College Fair experience.

Career Development Opportunities - Virtual trips & Partnerships, Salesforce, Autodesk, Manticore Games, Facebook, Google, Twitch, Apple, Philo, and more.

Increased Family Engagement - Built stronger relationships with Geniuses and families by providing socio-emotional support and flexing my availability. Utilized innovative features on Zoom, Mmhmm, Canva, and other virtual platforms to increase engagement.

Regional Team Events - Organized and facilitated a senior panel discussion and College and Financial Aid Support webinars with the DCAC EAOP East Bay regional team to scale our impact and ability to serve students.
135 OPPORTUNITIES CONNECTED

SCHOLARSHIPS
Posse Foundation, Marcus Foster, United Negro College Fund, QuestBridge, Ron Brown Scholarship

PROFESSIONAL DEVELOPMENT
Linkedin, Virtual Field Trips, Google, Facebook, Twitch, Manticore Gaming, Auto Desk, Salesforce

EXTRACURRICULAR
Salesforce Music for Change, Twitch, 2k Sports Tournament, Social Media Development, Animation, Entrepreneurship, Video and Graphic Design
MEASURING OUR IMPACT THROUGH DATA

PROGRAM-WIDE SERVICES

- 144 Students Served Total
- 185 Total Interactions
- Engagements via Email, Text, Zoom, and Phone Calls
- Utilized Google Forms, LinkedIn, Twitch, and Kahoot for Outreach

EVENTS BY TOPIC

- The most popular events with the highest attendance were College Info Night, Virtual Field Trips, Professional Dev Opportunities, and Video Game Design.
- Family Engagement was the highest in Financial Aid
- Prize Incentives were useful in engaging student and family events, as well as interactive slideshow presentations
- In Spring, there will be an increase in FAFSA and Financial Aid engagement

For Fall 2020, CAF was able to provide 26 events through Zoom and social media. Students and families gain college knowledge in the form of group presentations, virtual trips, and community workshops.
**MEASURING OUR IMPACT THROUGH DATA**

**COLLEGE APPLICATIONS SUBMITTED BY THE NUMBERS:**

- SFSU, UCLA, CSU East Bay, and UC Berkeley were the most applied colleges.
- On average, each student submitted 3 applications.
- **125 total** applications were submitted.

**FAMILY INTERACTIONS**

- 30% increase in Family Engagement from previous year
- 411 total family interactions
- 100% of Senior Families received a College Success Plan
- Most common topics included scholarship and internship opportunities
- Zoom video meetings, texts, and emails were the most common mediums
At the beginning of the pandemic, I wasn’t very optimistic about the upcoming year with everything going on in my life. The biggest obstacle for me was finding the motivation to work on my studies and college applications. Arnold has been super helpful in guiding and motivating me to reach my potential. I felt supported and comfortable reaching out as he was really flexible with his schedule, meeting with me, and answering emails, questions, and texts whenever I needed it. He has also provided me multiple scholarships, internships, and professional development opportunities that have helped me so much. I couldn’t have done it without him!

To the faculty at The Hidden Genius Project and DCAC, I would like to thank everyone for the support and guidance you have all given me so far. I have been extremely fortunate to be given the opportunity to work with such passionate professionals who have played a huge role in my growth. I acknowledge the amazing work everyone has put into their work not only to support me but all of our students and geniuses. I look forward to the continued partnership and the amazing work we will do in this new year. Thank you all!