



**THE
HIDDEN
GENIUS
PROJECT**

END-OF-SUMMER CELEBRATION

SEPTEMBER 2021 // ONLINE

SPONSORSHIP OPPORTUNITIES



CELEBRATING A DECADE OF GENIUS

7,000+ YOUTH SERVED **310,000+** HOURS OF DIRECT SERVICE

The Hidden Genius Project End of Summer Celebration is the chance to see our Geniuses shine as they demonstrate what they have learned over the course of their participation in our 15-month Intensive Immersion Program. Some of the skills our Hidden Geniuses develop over the course of their programming include:

- Learn to build their own websites using HTML and CSS
- Build final software projects
- Solve a community problem using technology
- Create a prototype for industry review leveraging Swift and/or Ruby and Ruby on Rails
- Practice their pitch and incorporate peer and mentor feedback
- Hone their public speaking skills
- Establish healthy peer relationships
- Build trust with their mentors

Your sponsorship supports a night of genuine innovation as we celebrate the brilliance and hard work of our young Geniuses from cohorts past and present. We are seeking sponsors who believe in The Hidden Genius Project and are committed to investing in the success of our Geniuses.

#REVEALINGGENIUS
SPONSORSHIP OPPORTUNITIES



END OF SUMMER CELEBRATION | SEPTEMBER 2021

SPONSORSHIP LEVELS

LEVEL OF SUPPORT	VISIONARY \$100,000	ACCELERATOR \$50,000	TRAILBLAZER \$25,000	PATHFINDER \$10,000
LOGO ON PARTNER PAGE	X	X	X	X
LOGO ON EVENT PAGE	X	X	X	X
LOGO ON OFFICIAL EVENT BANNER	X	X	X	X
ACKNOWLEDGEMENT DURING EVENT	X	X	X	X
VISUAL SLIDE DURING EVENT	X	X	X	
RECOGNITION IN E-NEWSLETTER	LOGO + FEATURE	LOGO	LOGO	
WEEKLY SOCIAL MEDIA RECOGNITION	X	X		
EVENT PRESS RELEASE MENTION	X	X		
30-SECOND AD/VIDEO DURING EVENT	X			

OUR MISSION

The Hidden Genius Project trains and mentors Black male youth in technology creation, entrepreneurship, and leadership skills to transform their lives and communities.

