



**THE
HIDDEN
GENIUS
PROJECT**

**2020 #TECHSLAM
INTERNATIONAL**
ENGLAND + SOUTH AFRICA
SPONSORSHIP OPPORTUNITIES



#TECHSLAM INTERNATIONAL | OCTOBER 2020

OVERVIEW

Building upon our 2018 trip to the UK for our first International #TechSlam event, we doubled our efforts and reach in 2019, as we hosted our #TechSlam program in both the UK and South Africa.

Last year's event served **400 students** in London, Cape Town and Johannesburg, while also providing opportunities for Bay Area youth — our Hidden Genius Alumni — to build upon and demonstrate their leadership skills.

This year's event proves to be our most innovative ever, as we move our programming online during this time of restricted travel and social distancing.

We are grateful for the support of our partners who are committed to providing access and support, revealing the brilliance of the next generation of entrepreneurs and leaders.

www.hiddengeniusproject.org/takeflight



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SPONSORSHIP OPPORTUNITIES

LEVEL OF SUPPORT	KEYNOTE SPEAKER \$50,000	MEDIA SUPPORTER \$25,000	EXPO PARTNER \$10,000
LOGO ON HOMEPAGE	X	X	X
LOGO ON PARTNER PAGE	X	X	X
LOGO ON OFFICIAL EVENT BANNER	X	X	X
LOGO AND LINK IN E-NEWSLETTER	X	X	X
ACKNOWLEDGEMENT DURING EVENT	X	X	X
VISUAL SLIDE DURING EVENT	X	X	
EVENT PRESS RELEASE MENTION	X	X	
SOCIAL MEDIA RECOGNITION	X	X	
30-SECOND AD / VIDEO DURING EVENT	X		
SPEAKING OPPORTUNITY DURING EVENT	X		

OUR MISSION

The Hidden Genius Project trains and mentors black male youth in technology creation, entrepreneurship, and leadership skills to transform their lives and communities.

